



CHICAGO



XXV AMERICAN SOKOL SLET

June 25 - 29, 2025

Sponsorship Deck

What is the mission of the American Sokol?

The mission of the American Sokol is to provide fitness and community for individuals and families through physical, educational, cultural, and social programs.



What is Sokol?



Sokol was founded in Prague, Czech Republic in 1862 and the movement spread to Czech & Slovak immigrants in 1865 in St. Louis, Missouri. Today the American Sokol is a sporting and social organization with thirty-one units across the United States. Our units work together for the common good and engagement their communities with programs and service. Sokol is a multi-faceted organization guiding its members throughout life from early youth through maturity, to physical and moral health, good citizenship and responsible patriotism, combined with continuous self-improvement.

top of the page, part 1

What is the American Sokol Slet?

“Slet” is the Czech word for gathering and for the American Sokol serves as a quadrennial event for Sokol members across numerous Sokol organizations from around the globe. Our Slet in 2025 will serve as our twenty-fifth such gathering host by the American Sokol. This five-day event will include performances, social events, fitness activities, and competitions.



2025 Slet Sponsorship Levels

\$7,500 – *Exclusive Level* Presenting Level

- Logo predominantly displayed at all event locations
- Promotional materials co-branded with company logo. (For all materials printed/distributed following time of Sponsor commitment)
- Ten (10) all access spectator passes for events (Opening, Gymnastics, Volleyball, Closing & Celebration Dance)
- Ten (10) Tickets to the Celebration Dance on June 28, 2025
- Tabling presence at Slet Closing Ceremony Performance
- Sampling opportunity for company branded items to be distributed to all registered participants
- Full Page Ad in American Sokol Newsletter (from time of commitment through October 2025)
- Full Page (Back Cover) ad in Official 2025 Slet Program Book
- Social Media post about company on American Sokol Social Media Accounts (Facebook & Twitter) prior to, during and after the 2025 American Sokol Slet (three posts total)
- Company Logo and Link on American Sokol Website for the entire 2025 year
- Commemorative Plaque for company (presented to company at Closing Ceremony)
- One Lifetime Honorary Associate Membership to American Sokol Unit T.G. Masaryk

\$5,000 – Platinum Level

- Logo displayed at all event locations
- Six (6) all access spectator passes for events & for Celebration Dance
- Six (6) Tickets to the Celebration Dance on June 28, 2025
- Sampling opportunity for company branded items to be distributed to all registered participants
- Half Page Ad in American Sokol Newsletter (in three issues of the publication)
- Full Page ad in Official 2025 Slet Program Book
- Company mentioned on the American Sokol Social Media Accounts (Facebook & Twitter) prior to and during the 2025 American Sokol Slet (two posts total)
- Company Logo and Link on American Sokol Website for the entire 2025 year
- Commemorative Plaque for company





2025 Slet Sponsorship Levels (continued)

\$2,500 – Gold Level

- Company name to be displayed at all event locations
- Four (4) all access spectator passes for events & for Celebration Dance
- Two (2) Tickets to the Celebration Dance on June 28, 2025
- Quarter Page Ad in American Sokol Newsletter (in one issue of the publication)
- Half Page ad in Official 2025 Slet Program Book
- Company mentioned on the American Sokol Social Media Accounts (Facebook & Twitter) prior to and during the 2025 American Sokol Slet (two posts total)
- Commemorative Certificate for company

\$1,000 – Silver Level

- Company name to be displayed at all event locations
- Two (2) all access spectator passes for events & for Celebration dance
- Two (2) Tickets to the Celebration Dance on June 28, 2025
- Quarter Page Ad in American Sokol Newsletter (in one issue of the publication)
- Quarter Page Page ad in Official 2025 Slet Program Book
- Company mentioned on the American Sokol Social Media Accounts (Facebook & Twitter) during the 2025 American Sokol Slet (one post total)

\$500 – Bronze Level

- Company name to be displayed at all event locations
- Two (2) all access spectator passes for events & for Celebration dance
- Quarter Page Ad in American Sokol Newsletter (in one issue of the publication)
- Quarter Page Page ad in Official 2025 Slet Program Book
- Company mentioned on the American Sokol Social Media Accounts (Facebook & Twitter) during the 2025 American Sokol Slet (one post total)

\$250 – Trophy & Beverage Station Sponsors

- Pick One
 - Sponsor 3 Trophies for the Slet Competitions
 - Sponsor the Hospitality Room and Beverage Stations at a Slet Event

Please inquire about ad book inquires to sletadbook@americansokol.org



Sponsorship Commitment Form

Chicago - June 25-29, 2025



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Completion and submission of this form will initiate the fulfillment of sponsorship benefits listed in this document. Please use this form for all sponsorship donations. The information on this form will be used for correspondence, fulfillment of benefits, and recognition of sponsorship.

Company/Name: _____

Company Contact: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Sponsorship Level

- \$7,500 Presenting Level *EXCLUSIVE*
- \$5,000 Platinum Level
- \$2,500 Gold Level
- \$1,000 Silver Level
- \$500 Bronze Level
- \$250 Trophy Level

▪ Competition(s) trophy preference: _____

Trophies will be assigned in priority of submission

- \$250 Beverage Station Level

****Send Completed Form AND Company Logo to adam.wilt@americansokol.org****

Signing this form signifies agree to paying the agreed amount no later than May 30, 2025

Make Checks Payable to: American Sokol Slet

Mail to: American Sokol - 9126 Ogden Avenue, Brookfield, IL 60513

Credit Card Payments: Email office@americansokol.org to coordinate payment.

The American Sokol is a 501(c)3 not-for-profit organization.

All donations are tax deductible according to law. A copy of this form along with an acknowledgement receipt will be returned to the contact listed on this form.